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PRESS RELEASE
Museum Celebrates Family Life
with Half Price Evening

A perfect summer's evening is on the menu at the Black Country Living Museum as part of National Family Week. On Saturday 5th June the Museum will throw open its doors after hours for half the usual admission price. A programme of family entertainment is lined up to celebrate the occasion and on the last weekend of half term, it has never been easier to spend quality time with the family.

Visitors can hop aboard a tram for a nostalgic trip into the past and explore the 26-acre site. Fizzog Theatre Company will be performing a side-splitting selection of scenes from their popular repertoire of Black Country comedy on stage in the Workers' Institute. Musical entertainers will play an array of popular toe-tapping tunes, bringing the village to life. Jugglers and fire-eaters will enthral the crowds with their daring acts. A magic lantern show will take place in the school together with family fun activities, children's entertainment and balloon modelling.

The museum's village will be illuminated by gas and candlelight and visitors can chat to the costumed characters they meet in the shops, houses and work places. Old fashioned street entertainment, real ale served in the Bottle and Glass Inn and 1930s style fish and chips cooked in beef dripping ensure visitors enjoy a taste of the past. Canal trips into the Dudley Tunnel will be offered at a special reduced rate.

National Family Week celebrates family life in the UK. The average family spends just 45 minutes a day together according to a poll commissioned by National Family Week last year. A trip to the Black Country Living Museum is timeless and brings family memories back to life as grandparents and parents relive their youth with younger generations.

Tickets are pre-book only and will be half the normal admission price. Adults: £6.60, Young People (5-16) £3.50 and Seniors £5.35. Booking Office Telephone Number: 0121 520 8054 Online bookings are available at www.bclm.co.uk Gates open at 6.30pm and close at 10.00pm.

Image attached

Caption: A family day out at the Black Country Living Museum.

Note to Editors:

About the Museum

The Black Country Living Museum is one of the UK's leading open air museums. Attracting over 300,000 visitors each year to an astonishing 26 acre site just two miles from the town centre of Dudley, it captures and admires the achievements and culture of the region's past and the extraordinary impact this had on the wider world. With its thriving village spanning 150 years of history from c1770 to the 1920s, canal, tram way, school, public park and fairground, alongside the energy of an industrial landscape of mining, steam power, heavy metalwork and lime kilns, the Museum offers a visitor experience that few others can match. We also have one of the best fish and chips shops for miles around!

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