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PRESS RELEASE

Night at the Museum Selling Out Fast

Saturday 15th May, 2010

Hundreds of people have rushed to snap up tickets to the Black Country Living Museum's half price 'Night at the Museum' event on Saturday 15th May, 2010. With just one week left to purchase the remaining tickets bosses are urging people to book up now to avoid disappointment.

More than 1,000 people have already booked tickets to the half price event which offers visitors the chance to enjoy some nocturnal culture. The Museum will be illuminated by gas and candlelight and as dusk falls the village takes on a magical atmosphere. Old fashioned street and musical entertainment, real ale served in the Bottle and Glass Inn and 1930s style fish and chips cooked in beef dripping are just a few of the reasons why visitors return annually to the evening extravaganza.

Media Relations Officer, Fiona Carding said: "Demand for tickets is always extremely high and the Museum was one of the most visited destinations in Europe taking part in Nuit des Musées last year. We hope this event will encourage new visitors as well as welcome back old friends."

Museums at Night was launched in 2005 and is a pan-European venture which sees over 1000 museums and galleries in over 30 countries across the continent opening their doors for the evening events. The specially priced Museums at Night event coincides with the Europe-wide Nuit des Musées celebration and is funded by the Museums, Libraries and Archives Council (MLA) and organised by Culture24.

Tickets are pre-book only and will be half the normal admission price. Adults: £6.60, Young People (5-16) £3.50 and Seniors £5.35. Booking Office Telephone Number: 0121 520 8054 Online bookings are available at www.bclm.co.uk Gates open at 6.30pm and close at 10.00pm.

-Ends-

Image attached

Caption:

Note to Editors:

About the Museum

The Black Country Living Museum is one of the UK's leading open air museums. Attracting over 300,000 visitors each year to an astonishing 26 acre site just two miles from the town centre of Dudley, it captures and admires the achievements and culture of the region's past and the extraordinary impact this had on the wider world. With its thriving village spanning 150 years of history from c1770 to the 1920s, canal, tram way, school, public park and fairground, alongside the energy of an industrial landscape of mining, steam power, heavy metalwork and lime kilns, the Museum offers a visitor experience that few others can match. We also have one of the best fish and chips shops for miles around!

For further information contact:

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