



5th March 2010

PRESS RELEASE

Mum's the Word for Free Event!

Sunday 14 March, 2010

Stuck for inspiration this Mother's Day? Mums go FREE at the Black Country Living Museum on Sunday 14th March where mothers of all ages can enjoy a trip around the award-winning Dudley Museum FREE OF CHARGE when accompanied by a paying child!

Spend precious time with your mum and take her on a trip down memory lane to the early 1900s. Enjoy a tram ride to the Museum's canalside village where cottages and houses nestle next to old fashioned shops and costumed guides bring history to life.

Mum's can go to the top of the class with a lesson in the Victorian schoolroom or relive the nostalgia of the silent movies in the Limelight Cinema with favourites such as Charlie Chaplin, Laurel & Hardy and Harold Lloyd gracing the silver screen.

Marketing Manager, Emma Middleton said: "Give your mum a day to remember and treat her to lunch in the Museum's Canalside Cafe. Delicious Black Country fayre available at the Museum includes faggots and peas, steak and ale pie and, of course, the Museum's world-famous fish and chips."

Admission prices: Adults £13.20, Seniors £10.70, Young People (5-16) £7.00
Student with NUS card £7.00, Family Ticket (2 adults & 3 children) £34.95
Family Ticket (1A & 1 C) £18.00 Mum's come in FREE OF CHARGE when accompanied by a full paying son or daughter.

-Ends-

Photographic Opportunity:

Image attached

Caption: Costumed Guide Bessie Hawkes with Museum visitor.

Note to Editors:

About the Museum

The Black Country Living Museum is one of the UK's leading open air museums. Attracting over 300,000 visitors each year to an astonishing 26 acre site just two miles from the town centre of Dudley, it captures and admires the achievements and culture of the region's past and the extraordinary impact this had on the wider world. With its thriving village spanning 150 years of history from c1770 to the 1920s, canal, tram way, school, public park and fairground, alongside the energy of an industrial landscape of mining, steam power, heavy metalwork and lime kilns, the Museum offers a visitor experience that few others can match. We also have one of the best fish and chips shops for miles around!

For further information contact:

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