



1st September 2009

PRESS RELEASE

Summer Sales Beat Christmas Rush

Tickets to sell out events at the Black Country Living Museum will be going on sale today, giving early birds the chance to beat the Christmas rush! Visitors are urged to book up early for this year's magical events which include Halloween at the Museum, Traditional Bonfire Night, Santa Hunts and Traditional Christmas Evenings to avoid disappointment.

Media Relations Officer, Fiona Carding said: "These pre-book only events are some of the Museum's most-loved and places get filled earlier and earlier each year. We get many return visits from families for whom the holiday season wouldn't be complete without a trip to the Black Country Living Museum."

Britain's friendliest Museum becomes Britain's most haunted on Saturday 31st October as psychics and mystics gaze into the future. Mysterious guides tell tales of bumps in the night and traditional Halloween activities take over the Museum's eerie gas-lit village.

The Museum's biggest evening event of the year is its traditional Bonfire Night with the ADDED SAFETY OF NO FIREWORKS. A family-orientated Bonfire Night celebrates November 5th with roaring bonfires, traditional entertainment, hot roast chestnuts and a fairground in full swing.

The highly popular Santa Hunt's are a big hit with children and parents alike. Children embark upon a fun-filled search for Santa helped by

costumed guides who point out Christmas clues. Santa Hunts take place on Saturday 28th, Sunday 29th November, 5th, 6th, 12th, 13th, 19th, 20th, 21st, 22nd, 23rd, 24th December.

A Christmas card scene unfolds at the Traditional Christmas Evenings on Friday 18th, Saturday 19th, Monday 21st and Tuesday 22nd December when the Museum's gas and candlelit village, complete with Victorian carol singers, bells ringers, street organs, market stalls and a brass band, takes visitors on a trip down memory lane.

These events are pre-book only as places are limited.

Halloween tickets cost £12.95 per adults and £6.95 per child

Bonfire Night tickets cost £10.50 per adult and £6 per child

Santa Hunts cost £12.00 per adults, £8 per child, £20 Family (1+1) and under 3's cost £6.00.

Traditional Christmas Evenings cost £12.95 per adult, £6.95 per child and £10.50 per senior.

Tickets can be booked via the Booking Office on 0121 520 8054 from Monday to Friday 10am-4pm.

-Ends-

Photo Opportunities

Image attached.

For further information please contact:

Fiona Carding, Media Relations Officer Tel: 0121 521 5692

Email: fionac@bclm.co.uk or mobile no. 07901 575 995