

# THE BLACK COUNTRY LIVING MUSEUM

28<sup>th</sup> June 2009

## PRESS RELEASE



## **New Attractions Gear Up for Motoring Festival Sunday 26<sup>th</sup> July, 2009**

The Black Country Living Museum's 2009 Festival of Black Country Vehicles promises to be the torque of the town with new motoring attractions and dream drives making a winning formula on Sunday 26<sup>th</sup> July, 2009.

Vintage cars are the stars of the show with Austin, Bean, Clyno, Jensen, Lomax, Quantun, Rickman, Star, Sunbeam, Swallow, Turner and Westfield all stepping into the spotlight. A shooting star will return to the Black Country when the Coulter Star Pegasus 1926 Sport, once raced by Malcolm Campbell, makes its festival debut.

The glorious Goodwood of the Black Country, the festival celebrates cars, commercials and motorcycles built in the region or with engines from Henry Meadows of Wolverhampton. Period cars set against a period backdrop provide the perfect setting for a family day out.

Drivetime music comes from Dennis Mowatt's Dixie Syncopators and revving up to the swinging sounds of dixieland jazz will be some of the oldest cars

attending the rally including a 1910 Britton Little, a 1923 Sunbeam Tourer, a 1914 Star Torpedo Tourer and a 1915 AJS motorcycle.

A new motoring attraction will also be unveiled to enthusiasts. The 'Black Country Motor Company Limited' provides a new home for the Museum's highly prized collection of Black Country built vehicles.

The new attraction showcases the Museum's significant collection of Black Country cars, motorcycles and commercial vehicles including Bean, Clyno, Westfield, Sunbeam and AJS and includes a period showroom, open storage and workshop facilities.

Motoring enthusiasts can take a nostalgic journey back through time and visit 'Broome's Garage' the replica of the Conway Garage in Sedgley Road, owned by the late Wolverhampton garage mechanic Alex Broome.

Alex Broome worked for Sunbeam as a racing mechanic and when the company closed he started his own garage in 1936 which he ran into his eighties. The new exhibit depicts a 1930's garage and tells the story of the Sunbeam land speed record cars.

Not just for dad's - all the family can take a trip down memory lane, enjoy all the fun of the old tyme fair, take a lesson in the schoolroom, or a trip into the underground coalmine.

All that backseat driving will have worked up an appetite and visitors can sample mouth-watering fish and chips from the 1930s Fried Fish Shop, washed down with a pint of real ale in the Bottle and Glass Inn.

-Ends-

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