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PRESS RELEASE

Museum Dishes Up Catch during Seafood Week

The Black Country Living Museum will be dishing up a catch during Seafood Week when Beacon Radio stars Fresh and Jo launch the Museum's Sponsor-a-Brick Appeal on Tuesday 16th September, 2008 to raise funds for the reconstruction of Hobbs Fish and Chip Shop.

The appeal hopes to 'hook' the public's imagination and reel in further funds for the development which has been part financed by the European Regional Development Fund.

First in the queue to kick off the campaign were Fresh and Jo who dug deep in their pockets to purchase a £10 brick each. In return for their generosity, sponsors will be issued with a uniquely numbered certificate and given a vote of thanks on the Museum's website. They will also have their names listed in the donors record book.

Not just 'another brick in the wall', every contribution brings back to life a piece of heritage, one which served up the nation's favourite fast food to countless generations of Black Country folk. Hobbs Fish and Chip Shop was situated at 41-42 Hall Street, Dudley and throughout its time there had many different lives and has been extensively developed and modernised. The chippie had a seating area and contained some fine examples of decorative glazed wall tiles.

Serving up the perfect solution to the Museum's lengthy chip shop wait, Hobbs fish and Chip Shop looks sets to become the Museum's biggest gastronomic attraction. What batter way to ensure a place in the queue for everyone!

Anyone interested in supporting the fund-raising effort can do so by contacting Caroline Taylor, Campaign Manager on: 0121 521 5695 or email her at carolinet@blcm.co.uk

-Ends-

Photographic Opportunity:
Images attached

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