



7th March 2008

PRESS RELEASE

EASTER SERVED SUNNY SIDE UP

Friday 21st March – Sunday 6th April, 2008

Whisk up an egg-citing Easter this holiday and hatch a plan to keep the kids absorbed for hours with a trip to the fascinating Black Country Living Museum. A cracking programme of events promises to take the scramble out of the holidays and ensures Easter is served sunny side up!

Move over Easter bunnies, hot cross buns and chocolate eggs and make way for a traditional celebration of Easter themed activities guaranteed to put the spring back into your step.

Enjoy some hard-boiled adventure with the Great Easter Egg Hunt and follow egg-citing clues which point the way to the hidden eggs. A prize family quiz and Easter crafts ensure fun for all the family. Try your hand at egg painting and enter your masterpiece in the egg rolling competition. Egg heats run throughout the day.

Wannabe egg-heads can get a head start at the Easter bonnet making workshops before entering the Black Country Living Museum's first ever Easter Bonnet Parade on Bank Holiday Monday.

-Ends-

Photo Opportunities:

Images attached

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The Museum is only three miles from Junction 2 of the M5 Motorway, and five miles from junction 10 of the M6 and is easily accessible from the Midlands Motorway network.