



Friday 16th November 2007

PRESS RELEASE

Visitors Going Crackers over Christmas Evenings

Thursday 20th, Friday 21st and Saturday 22nd December, 2007,

6.30pm-10pm

The Black Country Living Museum is mixing the past with the presents as it prepares for its popular Traditional Christmas Evenings on Thursday 20th, Friday 21st and Saturday 22nd December, 2007. Visitors are already going Christmas crackers with excitement as they book up early and tickets are disappearing quicker than Santa on a suped-up sleigh!

Tis the season to be jolly and Christmas cheer and Michaelmas merriment are on the Museum's menu with old time entertainers, bellringers, carol singers, street organists and a brass band kicking off the festivities. A jolly Santa Claus will be ho!, ho!,ho-ing his way through the festive fun!

Rekindle the magic of a traditional Christmas celebration and turn the clock back 100 hundred years. Soak up the atmosphere of the Museum's gas and candlelit village as Christmas card cottages and houses, decked with hand-made decorations and illuminated with fairy lights, nestle along the cobbled street.

Treat yourself to an early Christmas present and choose from a tempting array of market stalls offering a wide selection of festive gifts and last minute stocking fillers. Take your tastebuds on a trip back in time and indulge in some old-fashioned flavoursome food including hot roast chestnuts, a hog roast, old-fashioned fish and chips - cooked on a 1930s range, mince pies, toffee apples, real ale and mulled wine.

Angela Clay, Marketing Assistant said: "This event promises to be a huge attraction for the region and will get people into the festive spirit. There are a wide range of traditional and unusual gifts to give to family and friends this Christmas."

-Ends-

The Traditional Christmas Evenings are being held on Thursday 20th, Friday 21st and Saturday 22nd December, 2008. Special Admission price: Adults £11.95, Senior Citizens £9.75, Children £6.50 and - Free day return ticket valid until 27th January 2008. Tickets are PRE-BOOK only and are available from the Museum's booking office on 0121 520 -8054

Photo Opportunities:

Image attached.

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The Museum is only three miles from Junction 2 of the M5 Motorway, and six miles from junction 10 of the M6 and is easily accessible from the Midlands Motorway network.