

Wednesday 14th November 2007

PRESS RELEASE

Santa Sales Snowball!

Santa is enjoying a sell out tour at the Black Country Living Museum where ticket sales for the Santa Hunts have gone through the roof – and up the chimney! The popular event has almost sold out despite the big day still being six weeks away. Record sales have left just two dates – Saturday 24th and Sunday 25th available for wannabe Santa seekers.

Media Relations Officer, Fiona Carding said: “This is one of the Museum’s most-loved events and dates get booked up earlier and earlier each year. Santa and his team of helpers are busy putting the finishing touches to Christmas and cryptic clues point the way to his secret hideaway. It’s wonderful to see children’s faces light up as they embark on a magical tour of the Museum.”

Costume guides lead children on a fun-filled tour of the Museum and help them decipher seasonal clues pointing the way to Santa’s workshop. Lucky children will receive a special gift from Santa.

This event is pre-book only as places are limited . Tickets cost £19.50 per adult with one child and can be booked via the Booking Office on 0121 520 8054. Each additional child (aged 3 to 16) £8.00, Each additional child (aged under 3) £6, Each additional adult (max 2 adults per child) £11.50

-Ends-

Photo Opportunities

Image attached.

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