

Tuesday 5th December 2006

PRESS RELEASE

Record Sales for Santa! at the Black Country Living Museum

Monday 18th, Tuesday 19th and Wednesday 20th December, 2006

The Black Country Living Museum's Santa Hunt is proving a big hit with parents and children alike and record tickets sales have left just three dates - Monday 18th, Tuesday 19th and Wednesday 20th December, 2006 available for wannabe Santa Seekers.

Marketing Manager Emma Middleton said: "The Santa Hunts are one of Museum's most popular and well-loved events with people travelling from all over the country to take part. It's wonderful to see children's faces light up as they follow the clues to Santa's secret hideaway."

Costume guides lead children on a fun-filled magical tour of the Museum and help them decipher seasonal clues pointing the way to Santa's workshop. The children will discover Santa and his team of merry helpers putting the final finishing touches to Christmas and will receive a special gift from Santa.

This event is pre-book only as places are limited . Tickets cost £18 per adult with one child and can be booked via the Booking Office on 0121 520

8054.

-Ends-

Photo Opportunities

Photo Opportunity available in Santa's Workshop as Santa finishes making the last of the toys on Thursday 7th December at 3pm.

For further information please contact:

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